



7 Talented Women 90 Minutes of Outstanding Short Films

Celebrate International Women's Day 2006 with WIFT-A's SHORT FILM SHOWCASE

For Immediate Release

(Edmonton & Calgary—February 24, 2006) Women in Film and Television International (WIFTI) is proud to announce the simultaneous launch of its first annual Short Film Showcase on **Wednesday, March 8—International Women's Day 2006**—across 18 screens in five countries within its network of member Chapters. For one night only, WIFTI Chapters worldwide will present an outstanding collection of seven short films by some of today's best female filmmakers. **Women in Film and Television Alberta** (WIFT-A) is excited to be one of the participating Chapters, sponsoring screenings in both Edmonton and Calgary as a tribute to women filmmakers and their commitment and passion.

Together the chosen films have garnered over 50 international awards, including a 2005 Academy Award, and they showcase talents from Australia, Canada, the UK and the USA. They have been featured at film festivals on four continents, including the acclaimed Sundance Film Festival.

The stories are humourous, touching, inventive, clever and seductive. An adopted Chinese girl becomes an American Goldstein. A broke single mom lies about having kids and leaves them outside the pub. A researcher proves brain scans can measure true love. From an out-of-control moustache to a ménage à trois with a cell phone, from a mockumentary to stunning shadow projection, this 90-minute screening is a celebration of excellence—and great entertainment.

This Short Film Showcase will be presented in both Calgary and Edmonton at **7pm on March 8th**, and both screenings will be followed by a Wine & Cheese Reception. Olympic Gold Medallist **Lori-Ann Muenzer** (Athens 2004) and Alberta filmmaker **Eva Colmers** will be special guests at the Edmonton screening, while **Catherine Ford**, respected journalist, author and commentator, will host the Calgary event. General admission is \$15; admission for students and WIFT-A members is \$10.

In Calgary:

Jenkins Theatre, Mount Royal College, Rm. 115
4825 Richard Road SW

In Edmonton:

Shaw Theatre (South Learning Centre of the NAIT Campus)
106 St. & Princess Elizabeth Ave.

Women in Film and Television International (www.wifti.org) is a global network of over 10,000 members and 35 chapters worldwide. Its goal is to advance professional development and achievement for women in all areas of film, video and other screen-based media.

WIFT-Alberta (www.wifta.ca) is the newest of four chapters in Canada, and provides networking opportunities, mentorships, information, professional development and events for its members and the public.

For interviews or information:
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For details on the seven films, visit www.wifta.ca

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